

Cosmetology Assessment Results

Program Objective

To prepare Future Professionals with the knowledge and skills necessary to become licensed cosmetologists through the State of California and launch careers in the field of cosmetology. The program follows the highly successful Paul Mitchell-approach toward developing a full range of professional skills in hair, skin, and nail care as well as in client relations, retail sales, and the fundamentals of salon management. As students move through each phase of the program, they will successfully demonstrate the knowledge, skills, and confidence they have acquired in the classroom and on the clinic floor.

To fulfill the basic goals and objectives the following Cosmetology Program Learning Outcomes have been adopted for the program.

Upon successful completion of this program, students will be able to do the following:

Upon successful completion of this program, students will be able to do the following:

- Demonstrate an understanding of the laws and rules regulating the cosmetology industry in the State of California;
- Discuss and apply the scientific aspects of cosmetology, including anatomy and physiology, chemistry and bacteriology to their professional activities;
- Follow general sanitation procedures and safety guidelines as applied to all aspects of hair, skin and nail care;
- Consistently apply appropriate Paul Mitchell systems techniques in the following areas:
 - hair cutting and styling;
 - hair coloring, permanent waving, chemical relaxing, and other scalp and hair treatments;
 - skin care treatments and the application of cosmetics;
 - manicures, pedicures and advanced nail techniques.
- Make appropriate product recommendations and properly advise customers on the product's use and safety;
- Apply fundamental business practices to a salon environment, including customer service, retail skills;
- Demonstrate an understanding of service and sales techniques.
- Demonstrate an understanding of the skills needed for building and retaining clientele.
- Demonstrate an understanding of California state requirements and procedures for licensed Cosmetologists.

Program Learning Outcomes (PLOs) Assessment Report Summary

Findings:

This assessment was completed in 2013. The course student learning outcomes assessments from all of the course assessments in the Cosmetology program map to the program learning outcomes. The department set target achievement goals and compared the results of the actual achievement goals to the target. The results of the course and program assessment showed the following:

- We learned that Haircutting is not being evaluated in Core with a practical assessment.
- Mock Board Written Exam scores are not always meeting our target score of 80%
- Some evaluation methods do not meet SLO's and need to be adjusted.
- Manicure and Pedicures are not evaluated in Core

Action Items:

- Add practical assessment of haircutting in Core
- Provide additional resources and practice time for the Mock Board written exams to future professional in final phase