

Cosmetology Assessment Results

Program Objective

To prepare Future Professionals with the knowledge and skills necessary to become licensed cosmetologists through the State of California and launch careers in the field of cosmetology. The program follows the highly successful Paul Mitchell-approach toward developing a full range of professional skills in hair, skin, and nail care as well as in client relations, retail sales, and the fundamentals of salon management. As students move through each phase of the program, they will successfully demonstrate the knowledge, skills, and confidence they have acquired in the classroom and on the clinic floor.

To fulfill the basic goals and objectives the following Cosmetology Program Learning Outcomes have been adopted for the program.

Upon successful completion of this program, students will be able to do the following:

- Describe and adhere to the laws and rules regulating the cosmetology industry in the State of California;
- Discuss and apply the scientific aspects of cosmetology, including anatomy and physiology, chemistry and bacteriology to their professional activities;
- Follow general sanitation procedures and safety guidelines as applied to all aspects of hair, skin and nail care;
- Consistently apply appropriate Paul Mitchell systems techniques in the following areas:
 - hair cutting and styling;
 - hair coloring, permanent waving, chemical relaxing, and other scalp and hair treatments;
 - skin care treatments and the application of cosmetics;
 - manicures, pedicures and advanced nail techniques.
- Perform salon services in a friendly, competent, and professional manner;
- Make appropriate product recommendations and properly advise customers on the product's use and safety;
- Apply fundamental business practices to a salon environment, including customer service, retail skills, client recordkeeping, and salon administration;
- Demonstrate mastery of service and sales techniques;
- Demonstrate skills for building and retaining clientele;
- Demonstrate proficiency of California state requirements and procedures for licensed Cosmetologists.

Program Learning Outcomes (PLOs) Assessment Report Summary

Findings:

This assessment was completed in 2011. The course student learning outcomes assessments from all of the course assessments in the Cosmetology program map to the program learning outcomes. The department set target achievement goals and compared the results of the actual achievement goals to the target. The results of the course and program assessment showed the following:

- The main assessment tools in this assessment cycles were the worksheets. Worksheets do not measure competency levels. They only measure completion.
- Grouping outcomes in test grades doesn't adequately show competency in any one outcome.

Action Items:

The main action items for the cosmetology program are to review and update outcomes and assessments. The assessment process showed that the outcomes need to be updated to better reflect measurable student learning. Assessments need to be better aligned to the outcomes in order to accurately measure them.