

Business Administration Associate in Arts Assessment Results

Program Objective

The Business Administration program provides the graduate with general administrative skills as well as a diversified background in business management principles. The program provides the tools and knowledge to confidently pursue employment in the field of general business administration.

Program Description

The second year introduces the specific business administrative courses that are the core of the degree. Students who complete the Business Administration degree program will be prepared to apply a wide range of concepts in management, marketing, human resources, and finance.

To fulfill the basic goals and objectives the following Business Administration Year Two Program Learning Outcomes have been adopted for the program.

Upon successful completion of this program, students will be able to do the following:

1. Apply an understanding of global and economic, social, and environmental trends to issues and developments in the current business environment.
2. Demonstrate an understanding of ethical decision making based on knowledge, self-awareness, and critical thinking skills.
3. Apply an understanding of principles and best practices of management, human resources, finance, and marketing to analyze issues and problems, and contribute to continuous quality improvement efforts.
4. Act independently and as a team member to work effectively in a confident, competent and professional manner.

Program Learning Outcomes (PLOs) Assessment Report Summary

Findings:

This assessment was completed in 2011. The course student learning outcomes assessments from all of the course assessments in the Business Administration Year 2 program map to the program learning outcomes. The department set target achievement goals and compared the results of the actual achievement goals to the target. The results of the course and program assessment showed the following:

- The actual achievement goals matched or exceeded the target goals. This means that students are achieving the outcomes in the program.
- Our main assessment tool in each class of the Business Administration Year 2 program is the research paper. Sample papers were selected and evaluated. It was noted that the quality of the papers need to improve and the consistency of the grading of the papers needs to improve.

Action Items:

In order to try to improve consistency and the quality of grading and research papers, the department will group grade research papers, compare results and discuss ways to increase consistency and paper quality.